# EVALUATION OF DISPLAY CONFIGURATION AND SEAT ORIENTATION CONSIDERING VARIOUS AUTOMATED DRIVING SITUATIONS BY USING A VEHICLE SIMULATOR 

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#### Abstract

This study examines vehicle interiors in terms of display configuration and seat orientation from a user experience viewpoint using a driving simulator. Sixteen volunteers were sat in the driver's seat to evaluate the visibility and mental comfort scores of three display configurations used in the vehicle (i.e., floating, flush, and large display). Another sixteen volunteers were sat in the passenger's seat to evaluate the mental and physical comfort scores of three seat orientations (i.e., forward-facing, $15^{\circ}$ inboard, and rear-facing seats). The display configurations were evaluated in the movie-watching, driving-monitoring, and control takeover situations, while the seat orientations were evaluated in the movie-watching, conversation, and driving-monitoring situations. The large display enhanced for movie-watching. However, it was found to be unsuitable for driving-monitoring. The rear-facing and $15^{\circ}$ inboard seats were more suited to the conversation situation from the physical comfort viewpoint. The rear-facing seat was found to be unsuitable from the mental comfort viewpoint in the driving-monitoring situation. The effect on drivers and passengers were different depending on the vehicle interiors and the situations. A thoughtful selection of display configuration and seat orientation, considering the context, is vital to enhance driver and passenger comfort. These findings could aid future user-centric vehicle development.


KEY WORDS : User experience, driving simulator, vehicle interior, display configuration, seat orientation, usability

## 1 NOMENCLATURE

## 2 FF: forward-facing seat

3 IN: $15^{\circ}$ inboard seat
4 RF: rear-facing seat
5 MW: movie-watching
6 DM: driving-monitoring
7 TO: control takeover
8 CO: conversation
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## 17 1. INTRODUCTION

18 SAE J3016 classifies automated driving into 6 levels 19 from 0 (no driving automation) to 5 (full driving 20 automation). The role of the driver is contingent upon the 21 level of automation implemented. In the context of level 3 22 or higher automation, the Automated Driving System 23 (ADS) assumes full responsibility for executing the 24 Dynamic Driving Task (DDT) while actively engaged.
25 At level 3, the driver takes on the role of a fallback-ready 26 user, while the ADS executes the DDT, relieving the driver 27 from the requirement of actively monitoring the driving 28 situation (SAE J3016, 2018). In contrast, at level 4 or 29 beyond, the driver is relegated to the position of a mere 30 passenger as the ADS undertakes the entirety of the DDT. 31 In other words, passengers can perform activities that are 32 not related to driving, such as conversation, business, and 33 sleep, if the vehicle autonomy level is adequately high. In 34 2019, research firm Capgemini surveyed 5,538 people 35 about their desired activity in Automated Vehicle (AV) 36 (Capgemini, 2019). Socializing was found to be the most


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